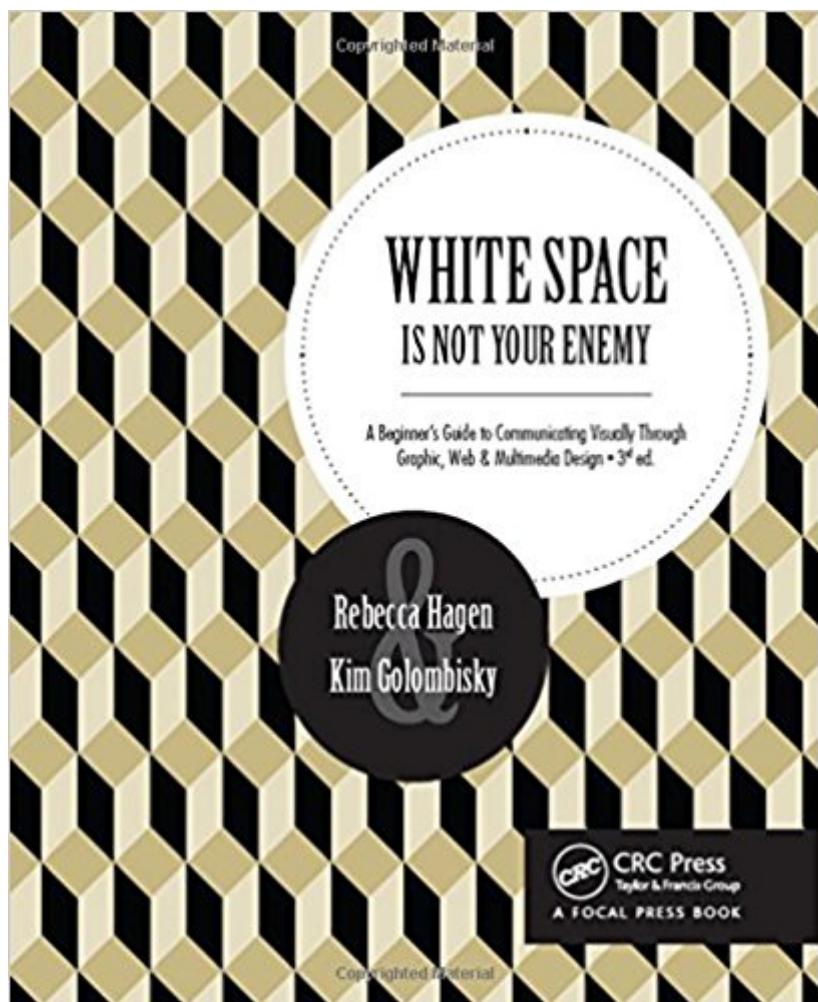The book was found

White Space Is Not Your Enemy: A Beginner's Guide To Communicating Visually Through Graphic, Web & Multimedia Design

Synopsis

White Space Is Not Your Enemy is a practical graphic design and layout guide that introduces concepts and practices necessary for producing effective visual communication across a variety of formatsÃ¢â¬â¢from web to print. Sections on Gestalt theory, color theory, and WET layout are expanded to offer more in-depth content on those topics. This new edition features new covering current trends in web designÃ¢â¬â¢Mobile-first, UI/UX design, and web typographyÃ¢â¬â¢and how they affect a designerÃ¢â¬â„¢s approach to a project. The entire book will receive an update using new examples and images that show a more diverse set of graphics that go beyond print and web and focus on tablet, mobile and advertising designs.

Book Information

Paperback: 312 pages

Publisher: A K Peters/CRC Press; 3 edition (October 5, 2016)

Language: English

ISBN-10: 1138804649

ISBN-13: 978-1138804647

Product Dimensions: 0.8 x 7.2 x 9 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars   3 customer reviews

Best Sellers Rank: #13,750 in Books (See Top 100 in Books)   #4 inÃ Â Books > Textbooks > Humanities > Visual Arts > Drawing   #14 inÃ Â Books > Computers & Technology > Web Development & Design > Web Design   #90 inÃ Â Books > Arts & Photography > Graphic Design

Customer Reviews

I am not listed as a verified purchaser, only because I teach and the book is provided to me by my school.I just wanted to say that I have used the White Space book in my classes for years (previous versions) and have really liked it. The current changes to the interior are quite timely, and many of the graphics are improved. My only negative comment is in regards to the cover art. I find the new cover quite unattractive and frankly the antithesis of the title. The cover is a great opportunity to exemplify the teaching that "white space is not your enemy." Instead, an extremely busy background, reminiscent of the old video game Q-Bert, is detracting from an otherwise fabulous book.

I bought this book for my summer class - Intro to Visual Communication - and have been completely

happy with the book. It is very concise and informative. I recommend it for anyone in the PR field or anyone designing posters, advertisements, etc!

This book is recommended by my professor.I enjoyed reading it.A must have for new web designers.

White Space Is Not Your Enemy: A Beginner's Guide to Communicating Visually Through Graphic, Web & Multimedia Design Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Accessing the Deep Web & Dark Web with Tor: How to Set Up Tor, Stay Anonymous Online, Avoid NSA Spying & Access the Deep Web & Dark Web Teach Yourself Visually Handspinning (Teach Yourself Visually Consumer) Teach Yourself VISUALLY iMac (Teach Yourself VISUALLY (Tech)) Feature Detectors and Motion Detection in Video Processing (Advances in Multimedia and Interactive Technologies) (Advances in Multimedia and Interactive Technologies (Amit)) Communicating Design: Developing Web Site Documentation for Design and Planning (2nd Edition) (Voices That Matter) Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics Photoshop: Photo Manipulation Techniques to Improve Your Pictures to World Class Quality Using Photoshop (Graphic Design, Digital Photography and Photo ... Adobe Photoshop, Graphic Design Book 1) Weaving the Web: The Original Design and Ultimate Destiny of the World Wide Web Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design [Playing the Enemy: Nelson Mandela and the Game That Made a Nation[PLAYING THE ENEMY: NELSON MANDELA AND THE GAME THAT MADE A NATION] By Carlin, John (Author)Jul-01-2009 Paperback Dance with the Enemy (Enemy series Book 1) The Enemy (new cover) (An Enemy Novel) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) Shapes: Geometric Forms in Graphic Design (Graphic Design Elements) Graphic Design School: The Principles and Practice of Graphic Design TYPOGRAPHY: ESSENTIALS: The FUNDAMENTALS of having BEAUTIFUL Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners, Artists, Illustrator, Adobe) White Mountain Guide: AMC's Comprehensive Guide To Hiking Trails In The White Mountain National Forest (Appalachian Mountain Club White Mountain Guide) Launch Vehicles Pocket Space Guide: Heritage of the Space Race (Pocket Space Guides)

Contact Us

DMCA

Privacy

FAQ & Help